dealer marketing network
where creative minds unite!

Dealer Marketing Network Membership Commitment

I am employed by a full line Herman Miller Dealer and would like to take advantage of the following benefits offered by the Dealer Marketing Network:

Access to a password-protected, social website which includes:

- A database of shared marketing materials
- Ability to e-mail all DMN members for exchange/ communication/feedback
- Shared bookmark links to vendor resources
- A membership directory
- Create and Join Discussion Groups
- Contribute news to a group blog
- Bi-monthly e-mail notification to keep up on what's new on the website and with the DMN.
- Timely notification of Herman Miller activities

In exchange, I agree to provide the following to the Dealer Marketing Network:

- Annual dues of $200 (per dealership) or $150 if you upload a minimum of 6 documents per year to the DMN website and sign up by March 1st.
- My guaranteed participation at the Herman Miller-sponsored " Great Ideas" Conference
- Postings of proprietary marketing information to DMN global database website and granting of access of those materials to DMN members
- Postings of enhancements I make to any materials I acquire through the DMN database
- Purchase basic software to fully utilize the website tools and to create documents to post on website
  Minimum requirement: Microsoft Office (Word, Excel, PowerPoint), Adobe Acrobat (full version).
  Additional suggested software: Adobe Photoshop, Adobe Illustrator, QuarkXpress or Adobe InDesign

Primary Marketing Contact

First, Last

Title

Dealership Name

☐ Herman Miller Owned ☐ Independent
☐ Certified Dealer

Address

Address

City State Zip

( ) ( )
Telephone Fax

E-mail

Signature

Secondary Marketing Contact

First, Last

Title

Address if different

Address if different

City State Zip

( ) ( )
Telephone Fax

E-mail

Signature

My dealer principal

First, Last

Title

Address if different

Address if different

City State Zip

( ) ( )
Telephone Fax

E-mail

Signature

Please make check payable to "DEALER MARKETING NETWORK" and return this form with your dues to: Mica Vranizan, DMN Treasurer, Pivot Interiors, 1700 Montgomery St., Suite 212, San Francisco, CA 94111